



Privacy and Cookie statement

Introduction

In this privacy and cookie statement you can read how queueup B.V. handles personal data on its website www.queueup.eu and for which purposes we use the acquired data. You can trust that we will handle your personal data with the greatest care. Read this Privacy and Cookie statement carefully so that you know where you stand and how you can contact us with regards to any questions and / or comments.

What is personal data

Personal data is all the information about a natural person. More specifically, information that is directly about someone, or information to which a person can be traced.

What information do we use for what purpose?

We process interaction data from visitors to our website, such as IP address, surfing and clicking behaviour and cookie ID's. Cookies are small pieces of (text) information that are sent to your browser when you visit a website and which are then stored on the hard disk or in the memory of your computer, tablet or mobile phone. The cookies that are placed by our website cannot damage your device or the files stored on it.

Which cookies do we use and for what purpose?

We only use Google Analytics cookie on our website. This cookie is used to collect web statistics about the use and visit of our website. The information collected is then analysed by Google Analytics and the results are provided to us. In this way we gain insight into the way in which our website is used. Based on that data, we can make adjustments to our website if necessary. If you object to this, you can use the opt-out option on our website.

Data processors

In this context, we have entered into a data processing agreement with Google. Furthermore, the last octet of your IP address that is sent to Google is masked and the option "share data" is disabled in our Google Analytics environment. Finally, we do not use other Google services in combination with Google Analytics cookies. Because we have taken the aforementioned measures, no permission from the user of our website is required for the use of these cookies.

How long do we keep your personal data?

We do not store personal data for longer than necessary and only for the purposes stated above. The retention period for personal data depends on the purpose for which the personal data is used. After your personal details are no longer necessary, they will be anonymized or deleted.

How does queueup protect your personal data?

It is very important to us that that your personal data is safe. We protect our website with appropriate technical and organizational measures to protect your information against loss or any form of unlawful processing.

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What are your rights?

You have certain rights under the privacy legislation:

- the data subject's right of access
- the data subject's right to rectification
- the previously mentioned right to erasure or right to be forgotten
- the data subject right to restriction of processing
- the right to be informed
- the right to data portability
- the right not to be subject to a decision based solely on automated processing
- the right to object

Changes to our privacy and cookie statement

We continue to develop and optimize our website. As a result, our privacy and cookie statement may also be adjusted from time to time. Any new versions of our privacy and cookie statement will be published on our website. The latest version dates from July 18, 2019.

Do you have any questions?

If you have any questions about our Privacy and Cookie statement, you can send a message to info@qup.eu. If you have a complaint about the use of your personal data and you cannot resolve it with us, you can also submit a complaint to the Dutch Data Protection Authority.

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